



*celebrating the past · designing the future*

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**Victor O. Schinnerer & Company Inc. Plays Major Role in Support of AIA150**

***Sponsorship Supports Effort to Improve Communities and Develop Innovative Programs to Advance Public Understanding of Architecture***

Washington, D.C., April 2, 2007 — The American Institute of Architects (AIA) announced today that Victor O. Schinnerer & Company Inc., an experienced underwriter of professional and specialty insurance programs, is a Silver Sponsor of AIA150, the 150th celebration of the AIA's 1857 founding.

The theme of AIA150 is "Celebrating the Past, Designing the Future." While the AIA150 will recognize important and historic milestones of AIA members, its primary effort is the Blueprint for America, a nationwide community service initiative that brings together AIA architects, citizens, and leaders from 156 communities to address specific needs and share in creating a vision for their current and future design priorities.

Schinnerer has a long history with the AIA, dating back to 1956 when the AIA asked Victor O. Schinnerer & Company, Inc. to create a new insurance and risk management program for the profession. Working continuously with the AIA and The AIA Trust since AIA's Centennial celebration in 1957, Schinnerer has expanded to offer architects and other design professionals coverages that go beyond professional liability insurance to address general liability insurance needs, employment practices liability exposures, directors and officers coverages, and other risk management and insurance programs.

"This generous gesture by Schinnerer is just another example of their dedication to the architecture profession and to the efforts of the AIA, specifically," said AIA Executive Vice President/CEO Christine McEntee. "We are fortunate to have a dedicated partner that has remained committed to the AIA for so many years."

"Schinnerer is honored to be a Silver Sponsor of AIA150 and proud that its 50-year commitment to The American Institute of Architects, its membership, and the profession has facilitated the ability of architecture firms to provide responsive solutions and innovative designs for the built environment," said Lorna Parsons, Hon. AIA and spokesperson for Schinnerer.

In addition to the Blueprint for America initiative, the AIA150 will also advance the public



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understanding of the role of architects in innovative ways, including a radio series entitled “The Shape of America,” a consumer poll to identify **America’s Favorite Architecture**, support for research and scholarships, and demonstration of a sustainable 21st century work place. Celebratory events will include National Architecture Week, April 9-14, 2007, in which AIA architects across the country will concurrently host events, such as architecture-related lectures, exhibits, K-12 programs, and architecture week proclamation ceremonies.

### **About AIA150**

Celebrating 150 years, the AIA is the premier professional organization for America's architects. The AIA150 program, “Celebrating the Past. Designing the Future,” honors architects for their dedication and commitment to excellence in design and livability in our nation’s buildings and communities. The cornerstone of AIA150, Blueprint for America, serves as a nationwide platform to unite architects and citizens to collaborate on their communities’ design priorities. The AIA will also release its list of America’s Favorite Architecture, according to a professional survey. The AIA acknowledges the important financial support of AIA150 Corporate Founders Circle contributors McGraw-Hill Construction (Official Media Sponsor). For more information on other AIA150 news and events, including Blueprint for America, visit [www.aia150.org](http://www.aia150.org).

### **Blueprint for America**

Blueprint for America is the cornerstone of the American Institute of Architects (AIA) 150<sup>th</sup> Anniversary Celebration. Comprised of 156 community service projects funded by the AIA, Blueprint for America brings architects and the public together to address community needs related to design and livability. From downtown revitalization projects to affordable housing modules, Blueprint for America inspires people to think about the way architecture impacts their daily lives. Once completed, case studies from individual Blueprint projects will be compiled and shared with local officials interested in implementing similar programs in their communities. The completed piece, titled “Blueprint for America Mosaic: A Gift to the Nation,” will be presented in 2008. The AIA acknowledges the important financial support of AIA150 Corporate Founders Circle contributor McGraw-Hill Construction (Official Media Sponsor). For more information, visit [www.aia150.org](http://www.aia150.org).

### **About The American Institute of Architects**

For 150 years, members of The American Institute of Architects have worked with each other and their communities to create more valuable, healthy, secure, and sustainable buildings and cityscapes. AIA members have access to the right people, knowledge, and tools to create better design, and through such resources and access, they help clients and communities make their visions real. Go to [www.aia.org](http://www.aia.org).

### **About Schinnerer**

Victor O. Schinnerer & Company, Inc., is one of the largest and most experienced underwriting managers of professional liability and specialty insurance programs in the world. Schinnerer now serves more than 55,000 insureds including various specialty industries through independent agents and brokers. Learn more at [www.Schinnerer.com](http://www.Schinnerer.com).